

Empower Better Health.

evidation

INDIVIDUALS

4+ Million Achievers



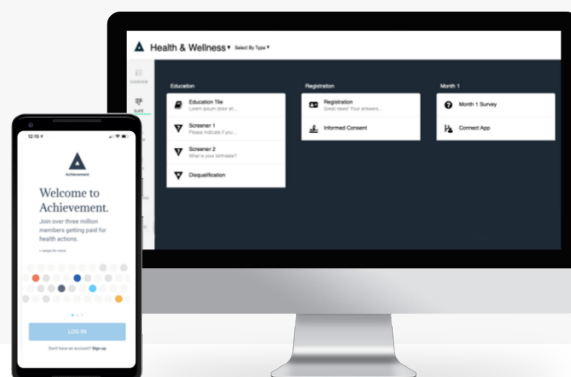
High engagement



Diverse population



Device agnostic platform



ENTERPRISES



Population access



Research



Health Programs

Evidation's powerful platform leverages Person-Generated Health Data (PGHD) to maximize engagement and drive better health outcomes.

THE PLATFORM

Evidation is a two-sided platform connecting individuals and enterprises. On the consumer side, we provide value to over 4 million individuals (Achievers) across the US who are highly motivated to participate in research including testing of digital health programs.

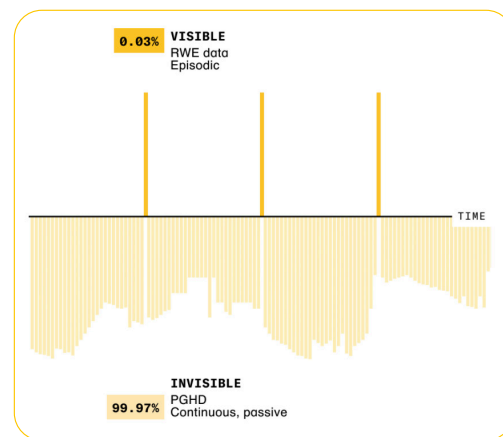
On the enterprise side, Evidation provides biopharma, medtech, big tech, academic institutions, professional societies, and government partners the ability to: generate evidence; and design, test, and deploy programs that motivate evidence-based action.

PERSON-GENERATED HEALTH DATA (PGHD)

Evidation pioneered the use of person-generated health data (PGHD). We recognized that the vast majority of an individual's lived health experience is outside of a medical facility, and yet most clinicians and researchers fly blind to this aspect of an individual.

Evidation's network of Achievers are highly motivated to participate in managing their health. We complement their active engagement with the passive monitoring of consumer wearables and apps, at their behest and with their consent.

Our platform provides an end-to-end value proposition to enterprises in reducing the latency in moving from evidence to action that results in individuals getting on the right evidence-supported treatment quickly.



1.2M

RESEARCH PARTICIPANTS

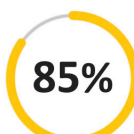


720M

DAILY DATA POINTS COLLECTED



RESPONSE RATES TO RESEARCH OFFERS



PROJECT COMPLIANCE RATE

Highly engaged individuals in all 50 states, in 9 out of every 10 zip codes through Evidation's network.

As of January 2021

evidation

Contact: partner@evidation.com

RESEARCH

Evidation conducts projects for enterprises to get actionable evidence in three areas:



Disease Burden & Patient Impact

Understand and quantify
the impact of disease
on QOL and ADLs



Patient Segmentation & Identification

Identify and describe target
patients based on real world
behaviors and disease impact



Disease Event & Progression Modeling

Detect and predict disease events,
measure disease progression
and recovery over time

We deploy a proven approach, incorporating our experience conducting over 200 studies, that reliably delivers results. Given our connectivity with highly engaged individuals, we deliver faster and more cost-effectively.

HEALTH PROGRAMS

Our product enables enterprises to design, test, and deploy digital programs on our Achievement network to motivate individuals to engage in their health in a measurable way.



Identify The Right Patients

Using signals from
devices, data from
apps, and PROs



Nudge Them On The Right Action

Applying a test-and-learn
approach, building on
behavior nudging theory



Measure Action & Outcome

Enabling
continuous
improvement

Evidation offers enterprises subscription-based access to specific cohorts—for example, individuals managing heart conditions such as heart failure, dyslipidemia, hypertension, atrial fibrillation—to validate how to engage the right individuals and motivate the right action at the right time.

PARTNER WITH EVIDATION

Evidation works across a broad spectrum of therapeutic areas delivering one of the most diverse populations of engaged individuals who are interested in better health outcomes.

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